



Supporting and Promoting  
Artists and the Arts Year-Round

FOR IMMEDIATE RELEASE

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## **Summerfair Set to Unveil 2007 Poster at Joseph-Beth Booksellers**

*Poster Unveiling Marks the Beginning of the Countdown to the  
40<sup>th</sup> Anniversary of Summerfair*

**Cincinnati** - On Sunday, February 25, the 2007 Summerfair poster will make its official public debut at Joseph-Beth Booksellers in Rookwood Pavilion.

Festivities will kick off promptly at 1:00 p.m., with the public unveiling of the poster by Montgomery resident Dick Close whose design won this year's poster competition. Close, who also designed the 1980 Summerfair poster, will remain until 3:00 p.m. to sign posters and answer questions about his unique design.

The Summerfair poster design competition – now in its 30<sup>th</sup> year – is one of Greater Cincinnati's oldest and most respected community-wide art competitions and has produced posters that today command upwards of 200 times their original cost.

“When I won the competition twenty-seven years ago, it was truly a great moment,” said Close, a designer for laga, a global design and innovation firm. “To win it again, and for it to be selected to represent the Fair's 40<sup>th</sup> anniversary is an amazing feeling.”

“Dick is a talented designer, there is no question about that” says Summerfair Executive Director, Sharon Strubbe. “His design was selected from a pool of more than 40 diverse applications. He has every right to be proud.”

Posters signed by Close will be available at the Joseph-Beth unveiling for a special price of \$10. After the event the posters will be available through the Summerfair office by calling

(513) 531-0050 or visiting [www.summerfair.org](http://www.summerfair.org). Un-signed versions will sell for \$10; signed versions will be available for \$20; and 100 limited-edition versions will be available for \$30.

For more information on the Summerfair poster unveiling or to view the complete Summerfair poster collection, log on to [www.summerfair.org](http://www.summerfair.org) or call (513) 531-0050.

**About Summerfair Cincinnati:**

For 40 years, Summerfair Cincinnati has been supporting and promoting artists and the arts in Greater Cincinnati. The organization's activities include: supports for individual artists including grants and exhibitions; community-based art activities and events; and a nationally recognized annual fine arts festival.

The effectiveness of Summerfair Cincinnati activities has earned the organization regional and national recognition including: Post-Corbett Award of Excellence, Greater Cincinnati Convention & Visitors Bureau Outstanding Service Award, Southwestern Ohio Art Education Award for Distinguished Organization, American Marketing Association Community Impact Award, and the National Association of Independent Artists Artists' Choice Award.

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