



# SUMMERFAIR CINCINNATI

Supporting and Promoting  
Artists and the Arts Year-Round

**Volume 43  
Issue 2  
February  
2010**

## **Membership Meeting**

**When:  
Monday, February 15**

**Where:  
Anderson Station**

**Time:  
7 p.m.**

### **ATTN: Summerfair 2010 Signups**

Signups for the events at Summerfair 2010 will begin at the **February 15 at 7 p.m.** at Anderson Station. If you have a special area of interest you'd like to work, please attend this meeting and make sure to sign up!

**President**

**Dave Ziegler**

**Vice President**

**-Finance**

**Dustin Minton**

**Vice President**

**-Membership**

**Jayne Utter**

**Vice President**

**-Operations**

**Roger Harding**

**Trustee**

**Kelly Boschert**

**Bob Hinman**

**Executive Director**

**Sharon Strubbe**

**A Letter from the President**

Greetings everyone!

Only four short months until Summerfair 2010! It will be here before we know it!

While January was somewhat quiet, we are continuing to work diligently on our budget (that job is NEVER complete). We continue to focus on our fiscal responsibility and spending in those areas that will help grow and support Summerfair. Our "small local arts organization" is turning into a strong business and as such, we need to ensure we have the right "infrastructure" in place to support a growing business.

To that end, we will strategically invest in areas that will support Summerfair and to ensure our financial stability.

We have already purchased a new computer for the office (thank you to Roger Henthorn for getting the computer up and running). We are making a strategic shift to hiring a part time accountant, which is very important as our financial situation is strong and we need to be very diligent in how we manage and track our finances. We are also in the discussion and evaluation phases of revamping our Summerfair website so that it better meets the needs of: 1) our organization, 2) our customers (Exhibitors and Grant recipients) and 3) our consumers (those who attend the Fair or other Summerfair sponsored events). A decision on the revamped website will be forthcoming in February. As always, we continue to evaluate every bit of spending to ensure we are investing in the right areas.

Looking forward to seeing everyone at the February Membership Meeting.  
Dave

# 2010 5/3 Bank Home and Garden Show



## We are still looking for able body workers for the 2010 Home and Garden Show at the Duke Convention Center. Here is the scoop:

More Help Needed to Man Home & Garden Show Booth

It's Home and Garden time again! This is a great time to get rid of your cabin fever, interact with potential Summerfair patrons, and enjoy checking out great ideas for your home. There are a few remaining shifts available. It only requires a few hours of your time to promote Summerfair and allows you to enjoy this Cincinnati winter past-time. Please take a look at your calendars and let us know if you are available to work on or more of the shifts listed below.

### • Inform:

- o *Summerfair 2010*

Historic Coney Island

June 3: 2 p.m. to 8 p.m., June 4: 10 a.m. to 8 p.m., June 5: 10 a.m. to 5 p.m.

- o *Admission*

\$10.00 per ticket or \$15.00 for a 3-day pass

Tickets available now by visiting Summerfair Cincinnati's website at [www.summerfair.org](http://www.summerfair.org)

Children under 12 are free with an adult

- o Free parking at Coney Island

### • Literature:

- o Distribute and discuss

### • Sell:

- o Merchandise

2010 Poster: \$10.00

Past Summerfair posters: take orders from patrons; orders will be processed within six to eight weeks and mailed to patron



### • Have fun!

- o Working your shift gives you complimentary access to the Home and Garden experience!!!

### • Remaining shifts available:

**Saturday, March 6** (first day of the event)

1:30 to 4:30 p.m.

**Sunday, March 7**

4 p.m. to 6:30 p.m.

**Wednesday, March 10**

11:30 a.m. to 3 p.m.

**Thursday, March 11**

3 to 6 p.m.

6 to 9:30 p.m.

**Friday, March 12**

11:30 a.m. to 3 p.m.

3 to 6 p.m. 6 to 9:30 p.m.

**Saturday, March 13**

7:30 to 9:30 p.m.

**Sunday, March 14** (last day of the event)

1 to 4 p.m.

Contact **Kelly** or **Joe Boschert** for more information and to sign up for a shift or two!

[kelly.boschert@gmail.com](mailto:kelly.boschert@gmail.com); 513.300.2424

# FAIR CHAIR FOLLIES

## February Fair Chair Facts and Factoids:

Can you believe the Super Bowl has only one year on Summerfair? We are only nine years younger than the Grammy's! Yes the 52<sup>nd</sup> Grammy's were spectacular! Super Bowl 44 brought out some of the best, or at least some interesting commercials. Then there are the snacks that will score some points, on the scale that is.

Then come June we will bring together once again the cream of the crop, the best in the country, artist friends old and new for the 43<sup>rd</sup> annual Summerfair Cincinnati! Things are really starting to heat up. Those loyal attendees of the January General Membership Meetings not only met the artist Wendy Bentley, winner of the 2010 poster contest, but they also got to vote on the colors for this year's T-Shirts! Other merchandise is being considered. Items are being ordered for the VIP Concessions, artists hired for Performing Arts and so on and so on.

To all of you reading this and saying "Hey wait a minute! How can I help?" I say this. The Green Shirt list is coming out soon! Sign up early to get those shifts you want. Be at the February 15 meeting when they first appear. The fair isn't a success without YOU! If you want to help with something before June, look for other volunteer lists or contact me or the other Division Heads to get on a committee. Under the Division Heads are many positions that need to be filled and or assisted. Here is a list of those people and how you can reach them:



Fair Chair: Jayne Utter, [connect@wildjayne.com](mailto:connect@wildjayne.com)  
Fair Chair Elect: Bob Hinman, [r.hinman@fuse.net](mailto:r.hinman@fuse.net)  
Art Operations: Kelly Christian or Ashley Oehler,  
[ksee83@aol.com](mailto:ksee83@aol.com) or [ashei@fuse.net](mailto:ashei@fuse.net)  
Layout: Krista Paas, [krista.paas@gmail.com](mailto:krista.paas@gmail.com)  
Business Operations: Cyndi Lawson, [cyndi19@fuse.net](mailto:cyndi19@fuse.net)  
Fair Support: Anne Poppe, [anne.poppe@nlrb.gov](mailto:anne.poppe@nlrb.gov)  
Fair Marketing Operations: Ann Flynn, [ann@starglazers.com](mailto:ann@starglazers.com)  
Performing Arts: Robert Weidle, [rweidle@fuse.net](mailto:rweidle@fuse.net)  
Youth Arts: Jan Brockman, [jan@brianbrockman.com](mailto:jan@brianbrockman.com)  
IT-Website: Roger Henthorn, [rrh@fuse.net](mailto:rrh@fuse.net)

Don't forget if you can make it to the February 15 meeting at the Anderson Station, please support the poster debut at Joseph Beth Booksellers in Hyde Park **February 21**. It's SFC Day and you can bring your coupon or pass them on to friends and family so we get 20 percent of all sales that day! To get a coupon see [http://www.summerfair.org/a\\_media/images/JBSummerfairCoupon.jpg](http://www.summerfair.org/a_media/images/JBSummerfairCoupon.jpg) and print.

Thanks in advance for making the 2010 Fair one to remember! In a good way that is!!

Jayne Utter

## Help Sought for Poster Debut

Cyndi Lawson is looking for volunteers to assist with the Summerfair 2010 poster debut, Sunday, February 21. Joseph Beth Booksellers in Hyde Park are generously giving Summerfair 20 percent of their book sales for the day, as well as 10 percent of the sales from the Bistro.

Volunteers with free weekend cell phone minutes are especially needed to assist in calling in credit card numbers during the sale hours of 1 p.m. to 3 p.m. Other volunteer times available are every hour from 9 a.m. to 11 a.m. and 5 p.m. to 7 p.m. Please contact Cyndi Lawson at [cyndi19@fuse.net](mailto:cyndi19@fuse.net) or 513.474.1253 or 513.515.4515 (cell). You may also sign up at the next membership meeting. Thank you for your assistance!

# Grants for Small Arts Organization

**We will award our Small Arts Grant at our March 15 General Membership Meeting.** The winning organization's representatives will attend to receive their grants and they will tell us a little about their organization and how they will use our grant.

Summerfair's Grants for Small Arts Organizations helps to increase opportunities for arts experiences for all members of our community regardless of age, ability, income, or location. Criteria for consideration of funding requests include: quality of the art performed/produced, diversity and number of people benefiting, innovative qualities, and potential for attracting a new audience for the arts.

We have 13 submittals this year. What is wonderful about our Small Arts Grants is the jury is composed entirely of Summerfair members. You do not need to be on the board to participate. We review each organization's application and then as a group decide who best fits our criteria and what amount of grant is appropriate. This year we had the applicants submit their information electronically, so all jury members can review the submittals before hand.

I am putting together my jury now. **Jury will be on February 27 12:30-4:30 p.m.** at my house in Pleasant Ridge. Please let me know if you'd be interested in participating by emailing me at [krista.paas@gmail.com](mailto:krista.paas@gmail.com). Thank you! Krista Paas

## 2010 Grants for Small Arts Organizations - Applicants

Betts House  
Cincinnati Parks Foundation  
Cincinnati Sound Chorus  
De La Dance Company  
Ensemble Theatre of Cincinnati  
Hamilton Fairfield Symphony Orchestra  
Jersey Productions Inc  
Manifest Creative Research Gallery and Drawing Center  
Media Bridges  
New Edge Cliff (Actors' Theater)  
Scripps Gerontology Center at Miami University  
Woman's Art Club  
Young Voices

## Wanted

**Photo Printer:** Needs to be portable and dependable and have good quality results. Photo paper and ink will be provided. Needed for Summerfair 2010 (Friday/ Saturday). Please contact either Jayne Utter or Kelly Boschert.

**Emerging Artist Opening Reception:** Friday, February 12, 6 - 8 p.m. at the Anderson Center, Lower Atrium.

**Poster Reveal and Book Fair at Joseph Beth:** Sunday, February 21, 1 - 3 p.m. A link to the bookfair coupon is on our website's homepage. Joseph Beth will give back 20 percent of the sale on merchandise from the bookstore to Summerfair when the coupon is presented at checkout; and 10 percent of the bill at the Bistro.

Thank you! Sharon

## Summerfair Cincinnati Event Calendar

### **February**

**5-21**

Emerging Artists Reception & Exhibit  
Anderson Center-Lower Atrium  
6 p.m. to 8 p.m.

**15**

General Membership Meeting  
Anderson Station  
7 p.m.

**21**

Poster Reveal /Bookfair  
Joseph-Beth Booksellers  
1 p.m. - 3 p.m.

### **March**

**4-6**

10-14  
Home & Garden Show  
Cincinnati Convention Center

**15**

General Membership Meeting  
Small Arts Grant Awards  
Anderson Station  
7 p.m.

**April 16-26**

Scholastics Entries Exhibit  
Anderson Center-Lower Atrium