

**Volume 42
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Dave Ziegler

*Vice President
-Finance*

Dustin Minton

*Vice President
-Membership*

Jayne Utter

*Vice President
-Operations*

Roger Harding

Trustee

Bob Hinman Trustee

Executive Director

Sharon Strubbe

Membership Meeting

Date: August 17

Where:
Anderson Center

When:
6:30 p.m. Dinner
7 p.m. Meeting

What:
Summerfair Election Meeting

Summerfair August Membership Meeting

Voting Policies and Procedures for Officer Elections

Nominations will be accepted anytime between **now and August 17** for any open position. Should there be more than one candidate nominated, the floor will be opened for discussion. Once completed, votes are cast and tallied. The Executive Board will offer recommendations should there be open positions with no nominations.

Please note: Anyone interested in running for any of the open positions must contact [Dave Ziegler](mailto:Dave.Ziegler@msn.com) at Ziegler_d@msn.com.

Summerfair Elections

The following positions are open and will be voted on during our August 17 Elections Meeting. All are one-year positions.

- 1) **Executive Board Trustee:** Assist the the long term planning and overall governance of Summerfair.
- 2) **Membership Meetings:** Manage agenda and conduct all Membership meetings; coordinate the monthly newsletter.
- 3) **Member Drive:** Define our emerging membership criteria and conduct events throughout the year to attract new members.
- 4) **Volunteers:** Coordinate all volunteer activities for the Fair and other events during the year., including recruiting, scheduling and managing volunteer logistics.
- 5) **Fund Raising (Year Round):** Focus on securing donations and fund support for Summerfair Foundation.
- 6) **Grants (Includes AIA):** Manage all aspects of Summerfair Foundation Grant activity.
- 7) **IT:** Develop and implement an overall IT masterplan for Summerfair; manage the execution and delivery of this strategy.
- 8) **Fair Chair Elect:** Shadow 2010 Fair Chair and assume all responsibilities for the 2011 Fair.
- 9) **Special Events:** Coordinate and conduct any and all Special Events in collaboration with the Executive Director
- 10 & 11) **Operations Committee Trustee:** (2 Positions are open) Participate in all aspects of the Operations Committee and in delivering the annual objectives of Summerfair.

Those filling the roles today are welcome and encouraged to run for them again. If you have interest in any of these positions, please send a note to [Dave Ziegler](mailto:Dave.Ziegler@msn.com) at Ziegler_D@msn.com.

FAIR NEWS 2009

Greetings Summerfair Members:

Bill and I would like to take this opportunity to thank you for being so terrific! We are privileged to work with such an outstanding team and we're so proud of you all. The Fair rocked and it's all because of you and your crews. Thank you!!
Whoo Hoo!!

Bill & Terri

The items below are taken from the Fair Debriefing Report, compiled by Bill Berry and Terri Wilson.

- Attendance 2009: 21,421 guests
- Return Tickets: 468 Half-off coupons provided; 200 coupons redeemed
- Click-n-Print Tickets: 494-110 multi-day; 384 single day; up from 276 in 2008
- Holiday Inn Partnership: 20 artists took advantage of this partnership; feedback on the partnership will be garnered from the artists on the survey.
- The artists survey was sent in July via SurveyMonkey; results will be shared in an upcoming newsletter.

Ideas for Summerfair 2010:

- Ticketing: Sell multi-day passes at the gates; allow patrons to use credit card at the gate
 - Customer Service: Provide a survey for Fair patrons to get their feedback on what they see, the layout, service from Summerfair volunteers, food and beverages, quality of artists, entertainment; what would patrons like to see added to the Fair, value of ticket price, signage etc. Possibly offer a free trinket for the patron's time.
 - Reusing & Recycling: Ask patrons upon their exit to donate back their unused bags and gently used programs to be reused later or next day.
 - Requests were made to have bottle bins available for patrons; possibly for cans and paper as well.
 - Summerfair Artists: Create a handbook for all artists with all the information they need to exhibit, including lunch program, duties of the green shirt volunteers, hospitality and breakfast information.
 - Volunteers: Everyone did a great job this year, especially with filling in for outside volunteers who may not have made their shifts. Thank you for your work! More volunteers will be recruited for Fair 2010.
 - Entertainment: The performers and entertainers were fantastic! There were approximately 410 performers making up 48 acts this year. More will be schedule for Fair 2010.
 - Youth Arts: Always popular and fun; Lowes did an excellent job and plans are being made to have a program like Lowe's return for next year.
 - Website: Great job on the website, as always. There was great information about the fair, along with policies and procedures and the exhibitor information was excellent.
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Summerfair Cincinnati Event Calendar

August

17

6:30 p.m.

Anderson Center

7850 Five Mile Rd.

Cincinnati, OH 45230

September

21

7:00 p.m.

Location to be announced

Save-the-Dates!

Summerfair Cincinnati 2010

June 4-5-6

Happy July!

