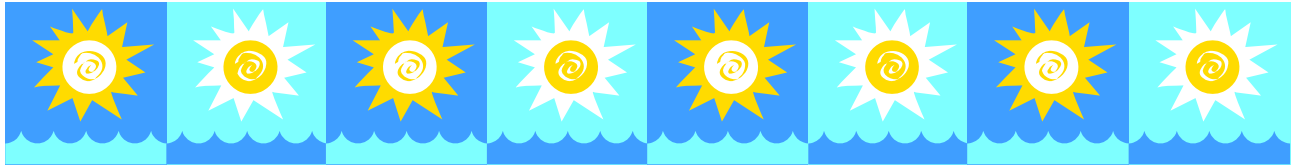


Supporting and Promoting Artists and the Arts Year-Round

Meeting: Summerfair Cincinnati
When: Monday August 17, 2009
What: Annual Election Meeting
Where: To Be Announced



OMG! What a year it's been and my, my, my – Summerfair green shirts know how to put on a fair! Pat yourselves on the back! We couldn't be more proud and we THANK YOU ALL!!! Whoo Hoo!!! Everyone had a terrific weekend. Artists. Patrons. Volunteers. From Jayne & Ginger, Koben and to even Bill on crazy, crazy shorts/pants days, it was a hoot. And let us not forget the menagerie of animals courtesy of Jayne & Lori for crazy hat day, what can you really say about that? Green shirts are a wild and crazy crew! Our angels were not only clad in green this year, they were also on our shoulders when the storms flew through the tri-state and missed Coney.

All in all - y'all are terrific!!

We know what a great time we had, but we also know what a difficult year it's been for so many things around us. There was a great deal of uncertainty this year. Everyone rose to the task. We weathered all the storms well – both literally and actually! And the results are good - attendance was UP this year! Those who were there on Sunday know we opened up the auxiliary gate this year. That's not been done in a while. The economy has been rough, the reports from arts fairs around the country were not promising. According to the figures, our attendance was up 35% this year! Can we have a big honking WHOO HOO!!

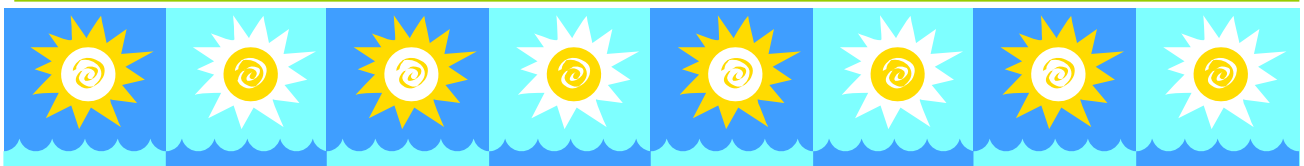
We hosted 21,421 patrons and over 300 artists.

You did this. And you did it well. Thank you!!

It's been a heck of a year!

Hey – what say we all meet again in 2010 and do it again!!!

Bill and Terri



CONGRATULATIONS AND THANK YOU !!!

Attendance UP 35% with 3 BEAUTIFUL DAYS! Who would have thought! Simply outstanding! And all achieved in a “down economy” !!!!!!!

I want to thank everyone for your help, participation and dedication to Summerfair 2009! I have heard more positive comments about the variety of artists, change in performance venues, quality of food, and certainly...our reputation!

You can call Summerfair 2009 nothing but a HUGE SUCCESS.

We planned our budgets around being flat, to down attendance. Even with the 35% increase, I believe strongly that this was the right move. With your due diligence, we are better financially and this will allow us some reinvestment into our organization (allowing for things that were cut from the budget this year) as well as putting us on better financial ground for the future.

There are a lot of factors that went into the success of this Fair. The main one I want everyone to take great pride in is that Summerfair is ***delivering to our Exhibitors and Patrons the things that they want***. We have a great venue, we are a great value, we have excellent quality and prices, we have entertainment for everyone, we have variety, we have THE BEST VOLUNTEERS OF ANY FAIR, ANYWHERE !!!!! I had a number of exhibitors comment how much they appreciate all the “Green Shirts” do for them and our Patrons. We are compared to other larger Fairs, where once the Fair is open, Patrons and Exhibitors are forgotten! Our attention to these folks is what we excel at, what we are known for, and is THE foundation for our success.

Each and every one of you are to be congratulated on an outstanding job. Enjoy a couple of months off..and then we're on to the races for 2010 !!!!!!!

Again, my personal thanks and heart felt appreciation to everyone.

Dave

What is white, pink or red? It might be in a green bottle? It might have bubbles? Wine!!
Fund Raising Committee announces a wine tasting to benefit SEC!
New to wine? A tasting is a great way to taste different styles & help you find what you like. Veteran wine tasters can find a new favorite! No radios required One shift only!
See next month's newsletter for additional details!

SUMMERFAIR DUDE – AND – DUDETTE – RAFFLE

Blue Raffle Tickets! Blue Raffle Tickets! Everywhere and Everything – blue raffle tickets! Congratulations to all the winners in our Dude & Dudettes Summerfair Do Raffle!!! All the prizes for this raffle were donated to Summerfair. The following folks donated 28 items specifically in support of all that you do throughout the year to support the arts in Cincinnati. We'd like to take a moment to recognize and thank them for their support of Summerfair.

By Golly's (located in Milford)

Design Inspirations (Judy Knuckles, Artist)

Dewey's Pizza (located in Kenwood, check website for other locations)

Fat Squirrel (Jeni Jones, Artist)

Jim Morrison

Joe Boschert

LaRosa's (Cooper Road, check website for other locations)

Bill Berry

Price Hill Chili (located on the West side of town)

Please keep these folks in mind!



June 2009 SFC's D.E.V.s

Summerfair Cincinnati is chock full of enthusiastic and passionate Member VOLUNTEERS! This month, I'm continuing my series of highlights on 2009 Fair Committee Chairs.

Meet SFC's June 2009 D.E.V. Dana Zucker –Hospitality Co-Chair

Dana has been with the organization approximately 3 years. She and Ashley met online when she was living in Ashland, KY. When she moved here in 2006, Ashley recruited her to become a Summerfair member. "I didn't really know what I was getting myself into, but I'm glad I went along with it!"

Dana's favorite thing about being a member is seeing a group of volunteers put together such a wonderful fair and doing good works all year long. "When I stop to think of what is accomplished every year, I am truly impressed that's it all done for the love of the organization and supporting the arts and artists. I'm so proud to be a part of it."

Dana works on the Hospitality committee for the Fair. The first year she became a member, Ashley recruited her to be one of the hospitality chairs. "I've been asked to do it 2 more times since then, and so far I've been unable to say no!"

Her favorite memory from a Fair is from this year's: "On Sunday, we had 3 fabulous outside volunteers working our early shift. As the time for the second shift rolled around, we were swamped with customers and had a no-show. Two of the volunteers stayed an extra hour and the third an extra hour and a half. We were so grateful for their help, and they were so incredibly kind to offer us the extra time."

Dana's favorite Summerfair poster? "I really loved last year's (2008) poster, the Iris. I love irises, and the colors were just beautiful."

Dana lives in Liberty Township with her husband, Mark, and 6 year old daughter, Corinne. She used to be a mental health social worker, but now she stays at home with Corinne. She's busy with the PTO at her school, volunteering in the school library and being one of the leaders of her daughter's Daisy Scout troop. They have a new pet, a corn snake named Fluffy. She attempts crafts on occasion, and because her mother-in-law bought Corinne a kit to knit a scarf, she's now learning how to knit. Most of their family vacations are spent in Michigan, where her husband grew up, dividing their time between the big lakes. Dana loves the ruggedness of Lake Superior, but Newegon Bay on Lake Huron is her new favorite spot. Quiet with warm, clear, shallow waters...like being on a desert island. Her favorite food is whatever her husband cooks ("he's a better cook than I am"). She loves a good beer (microbrews, usually), but her favorite drink is a good margarita on the rocks. She's currently re-reading Janet Evanovich's Stepanie Plum series in anticipation of the release of the 15th, *Finger Lickin' Fifteen*, on sale June 23. (Great summer reading!)

Meet SFC's June 2009 D.E.V. Tom Perdiew – A member of "The Gang"

How many years have you been with Summerfair Cincinnati? This year was my 25th year. I was able to name all of the managing directors that I have had the pleasure to meet with Carolyn Mosely's help. The list includes Linda Dietrich, Peggy Sambu, Kathy Horowitz, Carolyn Mosely, Kevin Reynolds, Christine Waddell, and of course, Sharon Strubbe.

Why did you join the organization? I was new to the area and I wanted to get involved in the community. My first two "meetings" found me playing on the Summerfair softball team in a CRC

league at Withrow High School. I was invited by former member Kelly Loetscher whom I taught with at Schwab Middle School in Northside. After that, I attended a regular meeting at the Old Spaghetti Factory downtown. Since I had been playing softball, everyone thought I was a member and I continued coming to meetings and I was never voted in!

What's your favorite thing about being a member volunteer? The friends that I have made and helping make the fair a success each year.

What Fair committee do you normally work on? The Gang Why? Originally this group was called the "Gang of Three" being named by former member Jim Dill. This group was comprised of Dill, the late Charlie Warburton and I. Years ago, we would hear unanswered calls on the radio that someone needed ice, a hammer, a booth moved or help carrying art and found this to be our niche working behind the scenes. The Gang of Three for awhile was its own "division" until being moved to Fair Support.

What's one favorite memory you have from your green shirt experience at the Fair? I have had a lot of great memories over the years as a member. Some of those include: playing on the Summerfair Softball and coed Volleyball team, moving and building fair booths, tapping beer kegs (when Summerfair operated all the beer and wine sales), post-fair parties in Moonlight Gardens after eating, dragging port-o-lets to new locations with the golf cart, our first female member to the Gang of Three (Jayne Utter) of which we temporarily were renamed "Four No More", meetings at the Old Spaghetti Factory, taking coolers of ice and wine coolers to the river after we closed on Saturday to listen to concerts at Riverbend, moving the food vendors from the square and making it work, finding new ways to remove water off the ground, Summerfair golf scrambles, pig roasts, Christmas parties, and celebrating 25 years of fond memories.

What's your favorite Summerfair poster? I like all of the posters but my favorite t-shirt color was orange in 2003.

Tom grew up in West Terre Haute, Indiana with 1 brother and 3 sisters. He learned to love the outdoors working on farms and being in 4-H for 10 years. He played Football, Basketball, and Baseball in high school and turned down an offer to play baseball in college.

He now lives in Indiana in north central Dearborn County; and has been married 27 years to Nancy. They have 2 children: Jeff (23, one year left to complete a Doctor of Pharmacy degree) and Kris (19, in Christ Hospital Nursing program).

Where are you employed and what's your role there? I have held many jobs in the area (K-Mart assistant manager in Oxford, Shillito's Lead Sales in electronics, Pete's Photo World) but I am currently in my 21st year at East Central High School in Indiana. I teach 9th grade Physical Education having previously taught Math and Computer Science for 11 years. I also handle Sports Information duties for the athletic teams. I coached football for 19 years and continue to assist with Boys Basketball and Girls Fastpitch Softball.

When I "retired" from football a few years ago, I started a part-time job with Comair at the Cincinnati Airport where I continue during the summer and throughout the year.

Tom's hobbies (besides Summerfair) include anything outside. The nearest he gets to making art / crafts is sealing the deck! His favorite vacation was his family's trip last year in Cancun. And he enjoys having a beer while watching the Bengals.

Thank You and CONGRATULATIONS to our June 2009 SFC D.E.V.s



On Thursday May 28th at 8am Tom Perdiew, me-Jayne Utter and Ginger Peterson (see photo 1) met at Old Coney in the Ryder Rental Truck. I brought my camera to photo the fair from my (The Gang's) perspective. Soon we were bouncing up the highway to Kenwood. There we collected Mike McCullough & Patrick Tobin for a day of hard work and fun.

First stop- to pick up the bags, T-shirts and sweatshirts. Second stop we made our way to the Anderson office. There we picked up more fair necessities and checked out the new warehouse space. Soon we were back at Coney to drop off all these items and have lunch. See photo 2. Ginger and Linda Tache bonded while Jill Leslie was already taking down notes about something Dave Ziegler had done wrong! See photo 3. Then all 5 of us got in the truck front and back as you can see in photo 4. Isn't it illegal to ride in the back of a truck – with the door bouncing? The gentleman in the car looked bewildered to see 3 people waving at him.

Patrick got the honors of opening the warehouse lock one last time as we all gave direction and watched. See photo 5. We finally got all the supplies back to Old Coney so the rest of the divisions could do their thing. There are so many folks who give so much time to make the fair actually happen!

The Gang rests until tomorrow.



Friday May 29th everyone is back at Old Coney rested and ready to help anywhere needed. There was water to evaporate, booths to be readied and all the usual details.

The pictorial coverage was going to be a great way to put the 2009 fair into the history books! Picture 6 was the last taken before the camera battery died. The charger was never located so I'll try again next year!

We don't need no stinkin' proof!

We had a wonderful time all 4 days!

Gang Member, Jayne

Summerfair Cincinnati Event Calendar

Monday, June 22nd @ 6pm– Executive Meeting– Anderson Center

Tuesday, June 23rd @ 6:30pm– Summerfair 2009 Debriefing, 10044 Lincoln Road Camp Dennison, OH 45111– We welcome everyone’s input about this year’s fair, so please send your comments to thefair2009@yahoo.com ! Division Heads will be contacted with more details and directions as well!

Saturday, August 8th @ 9am– Retreat

Monday, August 17th @ 6:30pm– Summerfair Cincinnati Election Meeting

Monday, September 21st @ 7pm– Membership Meeting:



Summerfair Cincinnati
Anderson Center
7850 Five Mile Rd.
Cincinnati, OH 45230
P: 513-531-0050

W: www.summerfair.org

Supporting and Promoting Artists and the Arts Year-Round