



Volume 40

Issue 2

February 2007

Supporting and Promoting Artists and the Arts Year-Round



Do You Remember This?

SUMMERFAIR CINCINNATI

*Supporting and Promoting Artists and the Arts
Year-Round*

Summerfair Cincinnati was formed in 1968 to celebrate the opening of the Marx Theater of the Playhouse in the Park. The corporation has five divisions: Corporate Administration, Fair Operations, Grants, Membership and Special Events. Known primarily for the national fine arts and crafts festival, **Summerfair**, it produces annually, the corporation has worked to establish itself as an important component in the Cincinnati arts community. The organization is comprised of approximately 100 volunteers with one paid staff member.

Since its founding, **Summerfair Cincinnati** has donated thousands of dollars in support of the visual and performing arts in Greater Cincinnati. Some local organizations that have benefited from **Summerfair Cincinnati's** support include: The Cincinnati Ballet, Cincinnati Art Museum, the Weavers Guild, the Arts Consortium, Channel 48's Action Auction, the Ensemble Theater, Madcap Productions, Artworks and the Hood is Bigger Than You Think. In 1980, **Summerfair Cincinnati** received the Corbett award in recognition of its contribution to the arts community; **Summerfair Cincinnati** was nominated for a second Corbett award in 1999. In 1984, **Summerfair Cincinnati** members began a fundraising effort to restore the Eden Park Gazebo; and in 1987, the corporation initiated a \$3,000 challenge grant to aid artists who suffered losses in the Big Four Fire.

Summerfair Cincinnati developed the first poster competition in the area with the selected winner of each year's **Summerfair** poster award receiving \$1,500. In addition, it established the first individual artist's grant award with three (now expanded to four) \$3,000 grants being awarded to local artists annually through the Aid to Individual Artists Award Program. These artists are provided an outlet for showing their works at **Summerfair Select**, an exhibition held every three years.

Summerfair Cincinnati also supports "up-and-coming" artists with its High School Scholarship and Emerging Artists programs. Annually, two local high school students are awarded a scholarship to attend a Portfolio class at the Art Academy. The Emerging Artists program provides an opportunity for juniors from area colleges to learn about staging an exhibition and to introduce their work to the public at that exhibition.

The mission of **Summerfair Cincinnati** is to promote visual and performing arts in the Greater Cincinnati area through grants and exhibits. Our focus is on supporting individual artists, smaller arts organizations and educational opportunities.

Membership Meeting Information

Meetings are held at:

Oakley Community Senior Center
3882 Paxton Avenue
Hyde Park Plaza
513-321-9320

2006—2007

Executive Board

Bob Hinman	President
Mike McCullough	VP Membership
Dave Ziegler	VP Special Events
Dee Newton	VP Fair Operations
Ashley Oehler	VP Fair Operations
Terri Wilson	VP Grants
Kelly Christian	Treasurer
Kelly Boschert	Fair Operations Elect
Joe Boschert	Fair Operations Elect
Bob Bader	Secretary/Trustee
Roger Harding	Trustee
Roger Henthorn	Trustee
Jodie Hasson	Trustee
Jenny Costello	Trustee
Ann Flynn	Trustee
Jill Leslie	Trustee

Presidents Report:

Bob Hinman

This month promises to bring a lot of excitement, fun, and hard work to the membership. We kicked off the first weekend with a soft opening for our Emerging Artist event at the Essex Gallery. Friday evening was manned by Sharon Strubbe and myself. Saturday evening featured Roger Henthorn, Joe Boschert, Doug and Regine Scheidt manning the event. Doug, Regine, Roger Henthorn and myself were busy on Saturday sprucing up the gallery and it should be in wonderful shape for the gala on February 9, 2007. This is a must be at event as all of our students will be there showing off their works. A big thank you to Jason Franz, our curator for the Emerging Artist event.

The next event in February is on the 20th at the Essex Studios for slide loading. In lieu of a general meeting, slide loading on the 20th will be one of our main February events. This will be followed by judging at the DAAP building on the 24th and Poster and T-Shirt debut on the 25th at Joseph Beth. Judging will begin at 8:30am on the 24th, and the Poster and T-shirt unveiling will be from 1:00-3:00pm on the 25th of February. I want to thank Cyndi Lawson, Ann Flynn and the Marketing Team for pushing our vendors to get the T-shirts and posters ready for sale at this early date.

Summerfairian's, we are rocking and rolling in February. We need volunteer's to man the Emerging Artist studio per Sharon Strubbe and we need people at the slide loading, judging, and the Poster and T-shirt unveiling this month. I look forward to seeing everyone at all of these events.

Bob Hinman

President - Board of Trustee's

Summerfair Cincinnati

This year is our 40th Anniversary and we thought a change in the newsletter would be fun. So here it is. How do you like the new format? We even have some color pictures. If you have any suggestions or ideas or would like to contribute an article, picture, joke, puzzle, or anything pertaining to SummerFair or the Arts let me know. Send your comments, articles, pictures to membership@summerfair.org.

Mike McCullough, your Editor

MEMBERSHIP UPDATE:

Mike McCullough

Meeting Update !!!

Due to the slide loading being held on Tuesday Feb.20th. we will not be having a general membership meeting in February. The next general membership meeting will be on Monday March 19th at 7:00pm

Come join us outside the Essex office on Tuesday Feb. 20 as we go through all the 2007 slides. Time is from 5:00pm to 9:00pm.

I WANT YOU



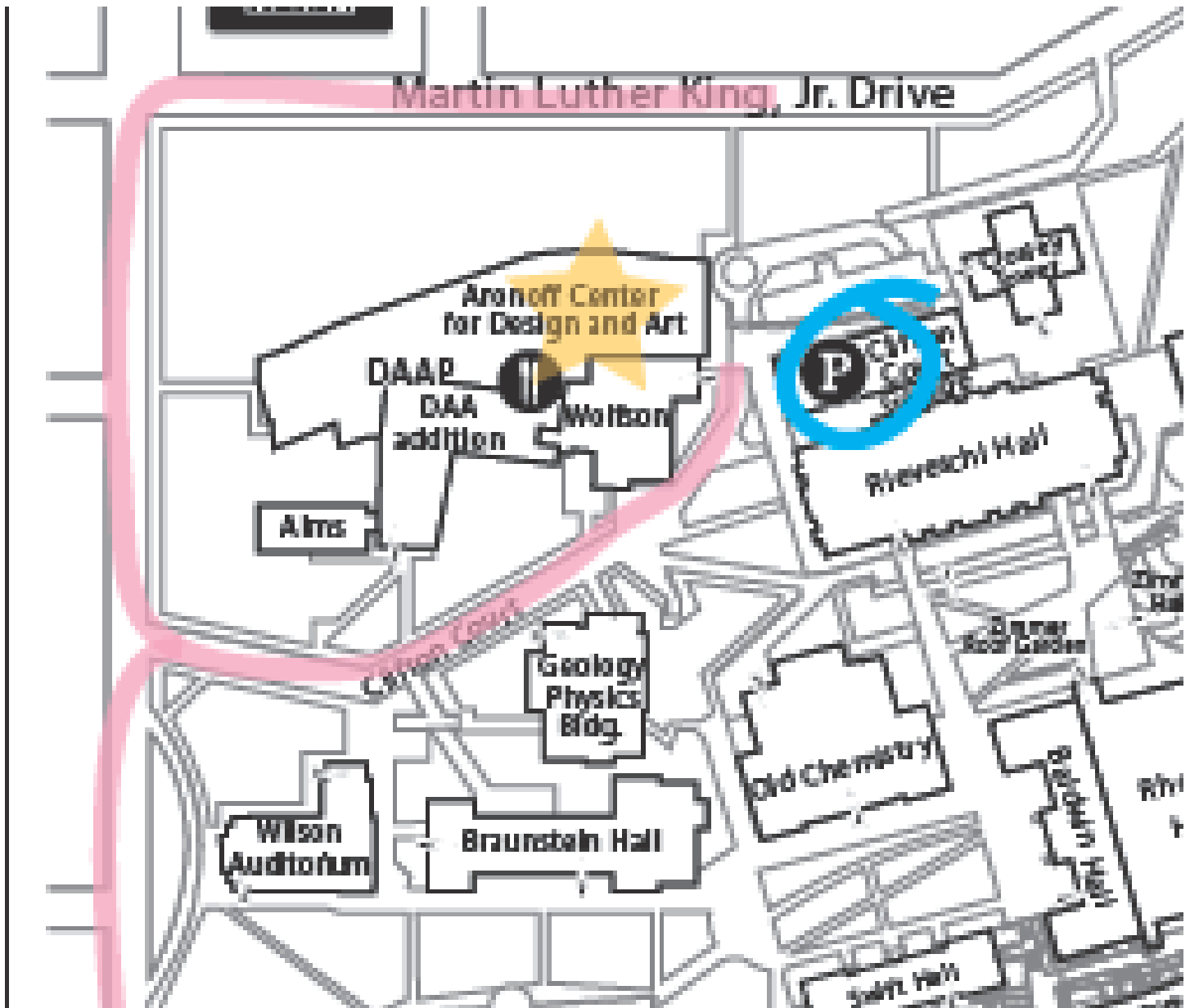
for
Summerfair
ENLIST NOW

Calling all Summerfair Devotees

We will have the newly designed 07 Summerfair totes and long sleeve T's available for sale at the slide loading, exhibitor screening and poster debut. We want as many people wearing them as possible at the poster debut. Ann Flynn and Cyndi Lawson will be our merchandise gurus at these events. Please come ready to purchase and don the newest fashion statement!

Regards,
Sharon

**Here is your chance to be the leaders in the latest fashion craze.
SUMMERFAIR GARB!!!! YOU CAN'T BEAT IT WITH A STICK!!!!**



Slide Show and Screening

Aka “Roger’s Multimedia Extravaganza and Light Show”

Come on down and See Roger perform his magic with 5 projectors as he precisely times each and every one of the 5,286 slides for the Judges to review. Saturday Feb. 24th at the UC DAAP Building. 8:30 am till 3:00 pm. Two shifts, Morning and Afternoon, no waiting, free food, plenty of Good Times and you’ll see the 2007 Artists review.

Please email Kelly Christian ksee83@aol.com if you are planning to attend. For those of you who are unfamiliar, this is an all day event; you can volunteer for a few hours or the entire day. Just please let us know when to expect you so we are sure we have enough people.

The above map shows where the Screening will be held. There will be signs on the doors for you to Follow.

FEBRUARY 2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

- February 20th Summerfair Slide Loading from 5 - 9PM at the Essex Studio outside the office, need card tables
- February 24th Slide Screening UC/DAAP Building 8:30am to 3:00pm
- February 25th Poster unveiling at Joseph Beth Booksellers - Rookwood from 1:00 - 3:00pm
- Feb. 2 to 25th Emerging Artist exhibit

Upcoming Summerfair VOLUNTEER Opportunities

Gallery host/hostess at Essex:

- Wednesday, Feb. 14 - 5 to 7PM
- Saturday, Feb. 17 - 12N to 5PM
- Sunday, Feb. 18 - 12N to 5PM
- Wednesday, Feb. 21 - 5 to 7PM
- Saturday, Feb. 24 - 12N - 5PM
- Sunday, Feb. 25 - 12N - 3PM

We could use your help at these events!

Call
513-531-0050

Gallery host/hostess at Essex for pre-Gala Fiber Art Quilt show:

- Sunday, April 22 – 12Noon – 3PM
- Monday, April 23 – 6 to 8PM
- Wednesday, April 25 – 6 to 8PM
- Friday, April 27 – 6 to 10PM
- Saturday, April 28 – 12Noon – 5PM
- Sunday, April 29 – 12Noon – 3PM
- Monday, April 30 – 6 to 8PM
- Wednesday, May 2 – 6 to 8PM

MARCH 2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

March 19th

"Field Trip" - Planning on holding the March meeting at the Essex so that all members can view the Youth Art Month/Scholastic show. 7:00 pm . This is Tentative, will update you as we finalize plans. Otherwise meeting will be at Oakley Community Center

UPCOMING EVENTS

April 16th

Make sure to mark your Calendar for the April Meeting. We're going to treat you to a sneak peek of SUMMERFAIR 2007!

May 5th

Summerfair 40th/Gala at the Essex Gallery

Executive Director's Report:

Sharon Strubbe

February kicks off what promises to be a busy, fun and exciting 2007 season for Summerfair! Our first annual event, **Emerging Artists Exhibit**, kicks things off with its official Opening Reception on Friday, February 9 in the Essex Gallery from 6 – 10PM.

A big THANK YOU goes to Joe Boschert for taking care of patching and painting holes before the show was hung; to Bob Hinman, Doug and Regine Scheidt, and Roger Henthorn for coming in on Saturday afternoon to make repairs to the moveable walls; and to Joe, Regine, Doug, and Roger for manning the gallery Saturday night (during the Essex Walk). Plus, THANK YOU to Jason Franz and Manifest Gallery for the outstanding job on curating and installing the show. The exhibit represents the work of 8 senior art majors; 25 pieces out of a total of 161 submitted. All 8 students will be on hand Friday night; please try to make it over to meet them and enjoy their work.

There are several **new initiatives** that I'm developing as I work on expanding our educational outreach initiatives:

March 2007 – in collaboration with Jennifer Baldwin / Art Machine, Summerfair plans on mounting an exhibit in the Essex Gallery of approximately 100 pieces of high school students' artwork from the Scholastic competition. Opening date still TBD, but I'm shooting for the first Friday to coincide with the Essex Walk; Jennifer is busy pulling together the 100 pieces from the group of non-accepted entries that, in our opinion, had we had more open slots, would have made the trip to NYC. Watch your email for updates.

April 23 through May 5 – Fiber Art Quilt Show (in conjunction with our 40th Anniversary Gala) will hang in the Essex Gallery. Saturday, May 5 from 6 – 10PM – Gala and Silent Auction to take place in the Essex Gallery. 19 quilts will go up on silent auction and we're planning on having some entertainment, refreshments, goodie bags and raffles. Tickets are only \$10 per person - we're planning on a FUN evening for all. **Membership has been asked to submit a list of people they would like to invite to Sharon no later than March 2** so that we can drop invitations in the mail by March 23rd. Please email your list to: sstrubbe@summerfair.org.

October 2007 – in collaboration with Michelle Mays (an artist here at the Essex) and Jennifer Baldwin / Art Machine (and possibly WCET Arts Initiative), I'm working on a program I'm calling "Every Picture Tells A Story". The program will involve working with either middle or early high school students and incorporate the visual arts with language arts, science and maybe even quantum physics in a response to Michelle's illustrative paintings. Once the students develop their responses, they will go back into their classrooms and create their own illustrative stories through both a written piece and a visual work – all of which will then be presented/displayed in the Essex Gallery as a culminating project. Lesson plans for the teachers will be developed as "take-aways" from their initial visit to the Gallery. Still in an early development stage, I believe this program could be an ongoing collaborative project with many of the artists here at the Essex; maybe even developing for several grade levels. It's another way to bring new visitors to the building and acquaint them with Summerfair (through their childrens' work) and a prime opportunity for grants.

Fair Chair Report: Dee and Ashley

Greetings from the Fair Chairs

Less than 4 months to go to the fair!! Lots of exciting things are happening! We are grateful to **Ann Flynn** for getting together merchandise, she picked up totes and long sleeve T's for the *Poster Unveiling at Joseph Beth on Sunday February 25* from 1-3 pm. We also have the posters from the printer!

Thanks to **Kelly Christian & Dee Newton** who have been processing the exhibitor applications; we have been getting a steady stream all along but with the deadline hitting we received two big bins full which has been keeping them busy.

There was an exciting meeting with Happen Inc. about taking a larger role in the Youth Arts area and they gave us a fabulous proposal. **Joe Boschert** really took the reins on this. Thank you!

As you may already know, due to the many activities later this month and the President's Day holiday we will not be having the February general meeting. That does not mean we will not see you!! There are plenty of opportunities to get involved.

Tuesday February 20th – Slide Loading starts at 5 pm at the Essex (2nd floor), we will work until we are finished, there will be food/drink available. Please email Kelly Christian at ksee83@aol.com if you are planning to be there. Dress in layers. We will be working in the hallway, which can be cool, especially if the deep freeze keeps up.

Saturday February 24th – Exhibitor Judging at 8:30 am at UC/DAAP , again, please email Kelly Christian (see above) if you are planning to attend. For those of you who are unfamiliar, this is an all day event; you can volunteer for a few hours or the entire day. Just please let us know when to expect you so we are sure we have enough people.

Sunday February 25th – Poster Unveiling starts at 1 pm at Joseph Beth Bookseller in Rookwood Commons. This goes until 3 pm, please feel free to come by. We look pretty good on volunteers for this but the more the merrier so come on out and say Hi!

We also wanted to mention that **Sharon Strubbe** has a lot happening for Summerfair. She is organizing a Gala for the first weekend in May and needs volunteers to help with that. The Emerging Artist exhibit is happening this month and there are still shifts available to work at that as well, please contact her at the office (531-0050) if you are interested!

If we don't see you later this month we will see you in March, and remember that there are still some areas we could use help with for the fair, particularly *Registration* of the exhibitors and a *second person for Bank Operations to work with Joe Hughes*, contact Dee or Ashley if you are interested!!

See you soon!

Dee & Ashley

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Ashley 513.232.9664 asheil@fuse.net





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