



## Summerfair Cincinnati: 2010 Aid to Individual Artist (AIA) Grant Program

### Overview

#### Program Purpose

To assist individual visual artists in the creation of new works. Eligible projects are purposely left flexible to respond to artists' aspirations and needs. The goal of the program is to aid the artists' career development.

#### Description of Support

Selected artists will receive a grant of \$3,000 payable in three \$1,000 payments: October, February and June. In addition, Summerfair Cincinnati may sponsor an exhibition and publish a related exhibition catalogue to help promote the grant recipients and their works.

#### Who can apply?

Individuals permanently residing within a 40-mile radius of Cincinnati at least 18 years of age. Artists may not submit more than one application per year.

\* Note – Faculty sponsorship is required of any students enrolled in a degree-granting program.

#### Who is not eligible to apply?

Members of Summerfair Cincinnati.

An artist who has received a Summerfair Cincinnati Aid to Individual Artists Grant within the past three years.

#### Review Criteria

Evaluation of applications is based on two criteria:

1. Artistic excellence of the work submitted for review
2. Impact of the proposed project on the artist's career development.

In reviewing the images submitted with the application, considerations will include:

- Relationship of the works submitted to current standards in the field
- Technical proficiency in the use of medium/media
- Consistency in the body of work submitted for review
- Innovation in style and concept

#### What may the grant be used for?

Funds may be used for, but are not limited to:

- Increased working time to plan or create new works
- Supplies, materials or equipment to produce new work
- Research which benefits the artist in the production of new work
- Advanced workshops that further career development

#### Application Process and Timeline

Completed application with all submission materials must be postmarked by **Friday, August 27, 2010**.

Announcement of Grant recipients will be made by Monday, October 18, 2010. An initial payment of \$1,000 will be made in October, with subsequent payments made in February and June.



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### SUBMISSION REQUIREMENTS

The jury will review the submissions and supporting information electronically through a computer screen or LCD projector. Summerfair's grant's committee will organize your submission into an appropriate jury format. Your paper submission is for our files and to use if there is a problem viewing the electronic information.

When putting together your submission, we recommend that you make sure that the body of work submitted is consistent, understandable and that your write up strongly supports the work. It is better to submit 5 or 7 really strong images versus 10 that show an inconsistent story. The judges select their top candidates based on the quality of the artwork, but ultimately decide our grant winners based on the write up on what the work means and how the grant will help advance the artists – so take advantage of colleagues and friends to screen the work and write up before you submit.

Please enclose Part 1 on a CD and Part 2 in an envelope and **mail or deliver completed application to:**

Summerfair Cincinnati  
7850 Five Mile Rd.  
Cincinnati, OH 45230  
ATTN: Aid To Individual Artists Grant

Applications **must** be post-marked by **Friday, August 27, 2010** – no exceptions!

\*Note that Summerfair Cincinnati is no longer returning submittals.

### Part 1: Electronic/ digital submission

Place all the following digital information on a Compact disk (CD). Label the CD with in permanent ink or printed label with the following: your 1<sup>st</sup> and last name and "SFC 2010 AIA". For requested information files, submit in non-editable/ locked information files like pdf or an electronic print (i.e. no word documents). Please, do not send multiple discs.

Include the following:

#### **1. Digital still images of your artwork for the jury to review**

- a. Submit a maximum of Ten (10) images
- b. File format
  - i. Images must be JPEG (.jpg) images and at least 72 dpi and 5" tall / wide [or approx 1024w x 768h pixel resolution]
  - ii. STILL IMAGES ONLY, no movies or animated submissions.
  - iii. Images must be saved exactly as you want them to be viewed, including orientation.
  - iv. Artist's name or image number should not appear on image. Please blank out, if contained in the image.
  - v. Each image must be a separate .jpg and named to indicate the order in which the image should be view: Lastname-##.jpg Example : "Paas-01.jpg"; "Paas-02.jpg"



**2. A digital List of Images.**

- a. Label file: "Lastname-imagelist" Example: "Paas-imagelist.pdf"
- b. Number images 1-10, corresponding to list of submitted images.
- c. For each image include
  - i. Title of work
  - ii. Size
  - iii. Year completed
  - iv. Medium.

**3. Digital List or Resume of Education and Professional Achievements**

- a. Label file: "Lastname-resume" Example: "Paas-resume.jpg"
- b. Please limit to one side of one page, using 12-point font.

**4. Digital Applicant Contact Information**

- a. Label file: "Lastname-info" Example: "Paas-info.pdf"
- b. Electronic blank version will be on our website

**5. Digital Answers to Applicant questions**

- a. Label file: "Lastname-questions" Example: "Paas-questions.pdf"
- b. Electronic blank version will be on our website
- c. Please limit to ½ side of one page, using 12-point font.

**Part 2: Paper Submission**

Include the following:

**1. Provide (1) color print of all your images.**

- a. Label the back with your name and order number. Example "Krista Paas 01"

**2. Provide print of your list of images**

- a. Label the back with your name.

**3. Provide print of your applicant contact information**

**4. Provide print of your applicant questions**

- a. Label the back with your name.



## **Summerfair Cincinnati: Aid to Individual Artist (AIA) Grant Program**

### **APPLICANT INFORMATION**

#### **Contact Information**

Name:

Street Address:

City:

State:

Zip:

Email:

Preferred Phone:

Alternate Phone:

#### **Sponsor Contact Information (students only)**

Sponsor Name:

Street Address:

City:

State:

Zip:

Email:

Preferred Phone:

Alternate Phone:

#### **Summerfair Cincinnati**

For 43 years, Summerfair Cincinnati has been supporting and promoting artists and the arts in Greater Cincinnati. The organization's activities include: supports for individual artists including grants and exhibitions; community art programs and events; and Summerfair - a nationally-recognized art fair.

The effectiveness of Summerfair activities has earned the organization regional and national recognition including: Greater Cincinnati Convention & Visitors Bureau Outstanding Service Award, Southwestern Ohio Art Education Award for Distinguished Organization, American Marketing Association Community Impact Award, the National Association of Independent Artists Artists' Choice Award, and the Post-Corbett Award of Excellence.

For more information, call the Summerfair Cincinnati office at 513-531-0050 or visit [www.summerfair.org](http://www.summerfair.org).

For office use only:

Addl #:



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### **APPLICANT QUESTIONS**

Note – For the questions below, please limit yourself to the space provided.

**1. Please describe your current work.**

**2. What future direction do you envision your art taking?**

**3. How would you use this grant to move toward this vision of the future direction of your work?**

For office use only:

Appl #: